

**MODERN JUG BAND *THE LOOSE ACOUSTIC TRIO* SET TO RELEASE NEW
CD THIS SPRING**

*Loose Acoustic Trio's Sophomore CD Sorrow Be Gone on May 20, 2008
via Burnside Distribution*

FOR IMMEDIATE RELEASE

“Don’t let the down-home sincerity fool you. There’s wit and soul in this modern jug-band equivalent.” Marcus Crowder (*Sacramento Bee*)

LOS ANGELES, CA (March 10, 2008) Back porch-modern jug band **The Loose Acoustic Trio** (www.looseacoustictrio.com) announced today that their sophomore CD, *Sorrow Be Gone*, will be released by Big Book Records, distributed via Burnside Distribution, on May 20, 2008.

The Loose Acoustic Trio proudly hail from Sacramento, CA., an island of Middle America in the far out west. Wielding accordion, upright bass, guit-jo, bedpandolin (you heard right), and tight three part harmonies, the Trio are as challenging as any upstart punk or new folk outfit. LAT have honed their defiantly all acoustic, truly unplugged sound outdoors under the hot San Joaquin Valley sun, serenading farmer’s markets, festivals, and fairs—and occasionally ducking indoors for college coffeehouses and their big concert appearances at The Palms Playhouse theater in rural Winters, CA. The Loose Acoustic Trio thrives on the margins, like the best of modern Americana.

Since releasing their debut CD, *Brand New Mind*, in 2005, The Loose Acoustic Trio have tapped many veins of American roots music, including Folk, Cajun, Old Timey, Zydeco, and Ragtime—their original and unique songwriting earn LAT the tag "modern." *Sorrow Be Gone*, the band's second release, is spearheaded by a grin-inducing interpretation of The Who's classic rock cornerstone “Pinball Wizard,” which will likely focus 15 minutes worth of attention on the band. Which is hopefully enough time for the band’s thoughtful original songs to sink in:

Title track “Sorrow Be Gone” is a brand new song you’ve heard all your life, with an irresistible chorus and message of post-Bush/Cheney optimism. It’s quietly fierce. “We All Need More Kindness” is a touching Salvation Army style call for peace in a modern age. “New Seeds” applies a farmer’s metaphor to renewing a romantic relationship. “Johnny Appleseed,” inspired by Michael Pollan’s revolutionary books on saving the planet through growing and eating right, celebrates the very real 19th century madman whose seeds scattered by the millions live on in orchards throughout America.

In our Wii generation, these juxtapositions of offbeat and heartfelt make The Loose

Acoustic Trio about as close to mom, apple pie and Will Rogers as you can get; an American Original.

ABOUT THE LOOSE ACOUSTIC TRIO

Since the 21st century, this modern jug band offered *Brand New Mind* in 2005, and will release *Sorrow Be Gone* (2008) on Big Book Records. The band's contemporary twist on traditional roots music has garnered international radio airplay, TV appearances and many festival bookings, including the California State Fair, the Sacramento County Fair, and the Cotati Accordion Music Festival. The Loose Acoustic Trio is: Richie Lawrence (accordion, vocals), Ken Cooper (guit-jo, bedpandolin, vocals) & Steve O'Neill (upright bass, vocals).

ABOUT BIG BOOK RECORDS

The Sacramento-based Big Book Records began in 2005 with the release of The Loose Acoustic Trio's *Brand New Mind*. Big Book Records is run by The LAT's accordionist, Richie Lawrence. With U.S. and international distribution by Burnside and the strong U.S. media team of It's Alive Media and Team Clermont, and European/UK promoters of Hemifran (based in Sweden) and Medicine Music (out of Scotland), the **May release of Loose Acoustic Trio's *Sorrow Be Gone* and *Hallowed Ground*** from country rockers **I See Hawks In L.A.** promises to make a big splash for the little label.

Big Book's twin CD release is a culmination of a long time musical partnership between Richie Lawrence and Paul Lacques, guitarist/songwriter for I See Hawks In L.A. Lawrence and Lacques, began their longtime collaboration in the 7 piece polka band **Rotondi** in Los Angeles in 1985 and released four CDs to worldwide acclaim for their witty and acidic lyrics, spectacular theatrical live show, and unique take on polka music.

Rotondi and subsequent accordion-centric bands like avant garde cabaret **The Underthings** and **Circus Sirius** launched Lawrence and Lacques into the world of network TV and HBO film appearances, movie sound tracks, and U.S. tours. Circus Sirius, a colorful collection of contortionists, post modern cloggers, and aerialists spouting operatic arias 50 feet in the air, was last spotted at sold out theater shows and multi million dollar bashes thrown by dot com startups. Eight years later, it's a different era, and Big Book Records is providing the timely sonic goods.

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